

Eduardo Perez

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"Having the privilege to work for U.S. based companies as well as companies in Latin America, has given me the opportunity to understand graphic design from a different perspective, helping me connect thoroughly to each niche's requirements and communicating assertively through my designs."

Professional Experience :

2012 – 2015 Brooklyn, NY, USA	Smartek USA Inc. Job Title: Freelance Graphic Designer I designed packaging, produced bilingual instructions manuals which helped the company achieve a consistent corporate identity over the years.
2013 – 2014 Gardena, CA, USA	Flameking Cylinders® Inc. Job Title: Freelance Graphic Designer I produced web and print banners, illustrated technical diagrams, and redesigned the company's website, this helped communicate technical aspects of each of their products in a simple yet attractive manner.
2013 – 2014 Morelia, México	Spouse.mx Wedding Magazine Job Title: Art Director Editorial design, photo editing, artistic overall style, supervised print process.
2016 – 2017 Brooklyn, NY, USA	StorageAid® Inc. Job Title: Freelance Graphic Designer I designed packaging, graphics for instructions manuals, and presentations.
2018 – 2019 Brooklyn, NY, USA	StorageMaid® Inc. Job Title: Freelance Graphic Designer I designed packaging and logos, developed full product lines, designed advertisements for Amazon online platform and helped the company achieve different goals in sales.
2023 – present New York, NY, USA	Swift Staffing® Inc. Job Title: Freelance Graphic Designer I design welcome posts, speaker events announcements, company flyers & infographics.

Soft Skills:

- Responsible
- Quick learner
- Assertive
- Punctual
- Adaptable
- Creative

Software Knowledge:

- Adobe Illustrator, Photoshop, Premiere Pro, After Effects, Indesign, Xd, Figma, Sketchup, Wordpress

Languages :

- Spanish Native Speaker
- English Advanced C1 (IELTS General Training Band 7.5 TRF Number: 21MX000898PERE138G)
- French Beginner A1

Academic Formation:

In Progress	Elementary & Junior High Resurrection Catholic School, Los Angeles, CA, USA
	High School PREFECO "Melchor Ocampo", Morelia, México.
	University Bachelor's in Graphic Design. Universidad La Salle Morelia.
	Diploma Video & 2d Animation Adobe® Certified Associate in Video Communication
	Bootcamp Fullstack Web Developer

Other Experience:

Krav Maga & Self Defense Instructor CEO "Neshama Krav Maga" Mexico Black Belt 2nd DAN Since 2018	Expert in Dactyloscopy Forensic Licensed Expert in Mexico Barra de Servicios Juridicos Periciales de la Sierra Norte de Puebla Since 2021
Stop The Bleed® Certified Instructor First Aid Course - Instructor ID 102313 Certified by American College of Surgeons Since 2022	CPR/BLS Certified First Aid Course Certified by Emergency Care & Safety Institute, USA Since 2022

About Me:

Graphic designer and martial artist. I love traveling, playing chess, and anything tech-related.

Mexican by birth, I grew up in L.A. California where I learned English almost natively. As time went by, I returned to Mexico where I studied for a Bachelor's Degree in Graphic Design. This is how I landed a couple of freelance graphic design projects, first in Los Angeles and then in New York. Just recently I resumed my education enrolling in a Fullstack Web Development Bootcamp. I plan to venture into the programming world converging both design and programming into my own experience for future creations.

I consider myself very responsible, loyal and committed overall. As of today I still maintain a good relationship with my boss in NY , after +10 years of knowing each other both professionally and as friends.

Aside from Graphic Design, I run my own business which is a martial arts studio, specializing in Israeli Krav Maga. This knowledge has helped me to become certified in certain subjects related to security and self-defense. At the moment I have several national presentations and seminars scheduled for 2025, related to these areas.